Data-Driven Advocacy For Better Buses in NYC

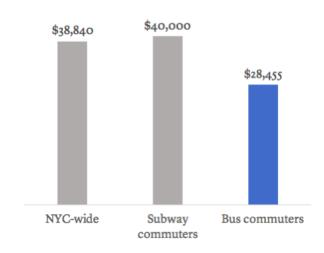
Mary Buchanan //@Mary_LBee
TransitCenter // @transitcenter

Why Buses? Why Now?

Have you met NYC's Buses?

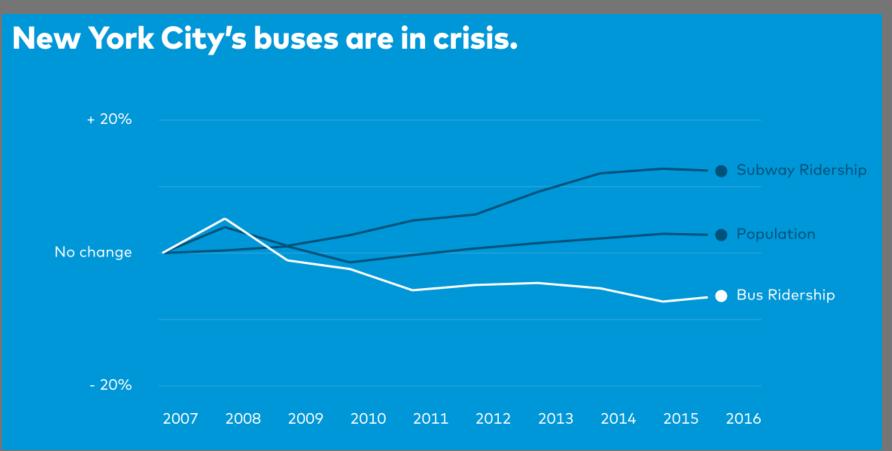
- Over 2 million riders per weekday
- Bus ridership is higher...
 - In outer boroughs
 - Among low-income riders
 - Among people of color
 - Among immigrants
 - Among older riders

Median Income, NYC commuters (2015)



Source: 2011-15 ACS, NYC Controller's Office

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Speed **down**Unreliability **up**

- Increasing congestion
- Outdated system design
- Overlooked in public discourse & agency investment

6.6 mph

9% bunched, 59% on time

2017 medians





Bus Turnaround Coalition

New Yorkers advocating for policy reform to make high quality buses in New York City.

- Bus lanes
- All-door boarding
- Signal priority
- Bus network redesign









Queens

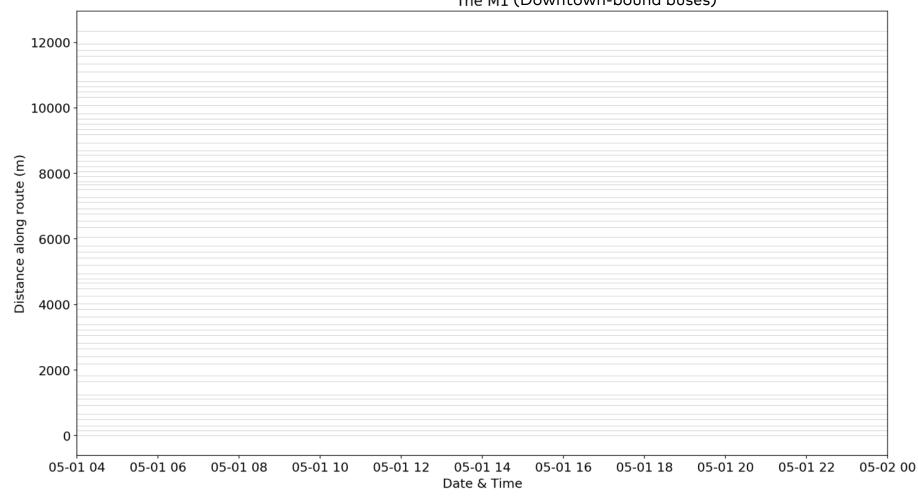
Q06	Q07	Q08	Q09	Q1	Q10	Q100	Q101	Q102	Q103
F	F	F	D	С	С	С	D	D	В
Q104	Q11	Q110	Q111	Q112	Q113	Q114	Q12	Q13	Q15
D	D	С	F	D	F	F	С	С	В
Q15A	Q16	Q17	Q18	Q19	Q2	Q20A	Q20B	Q21	Q22
Q15A B	Q16 B	Q17 F	Q18	Q19	Q2 C	Q20A	Q20B	Q21 D	Q22 D

Processing data from GTFS

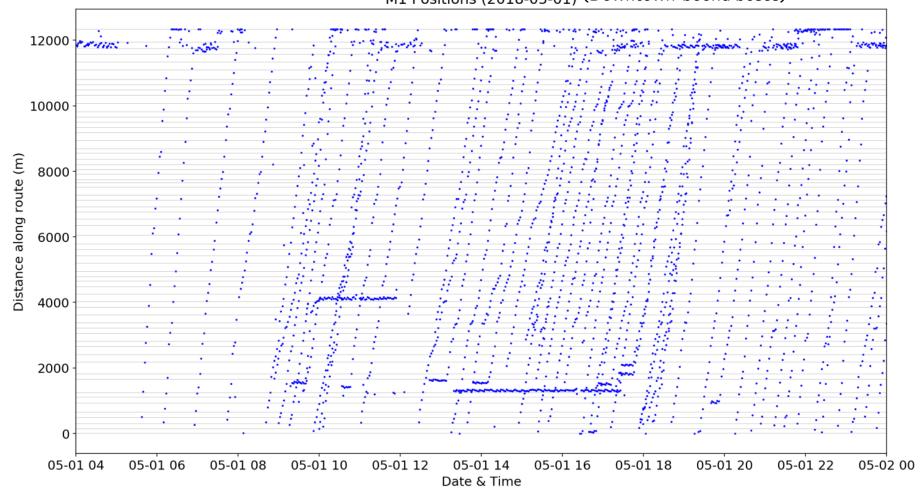
Every minute	MTA's GTFS-Realtime bus position data saved	PostgreSQL database
Daily	Archived to CSV (for storage)	CSV
Semi- annually	Raw position data & GTFS schedule extracted	PostgreSQL
	Data cleaned	PostgreSQL, PostGIS
	Data transformed into calls specific data requests	PostgreSQL, Python (Numpy)
	Summarize calls into stats	PostgreSQL

Cleaning and prepping the data is the hard part

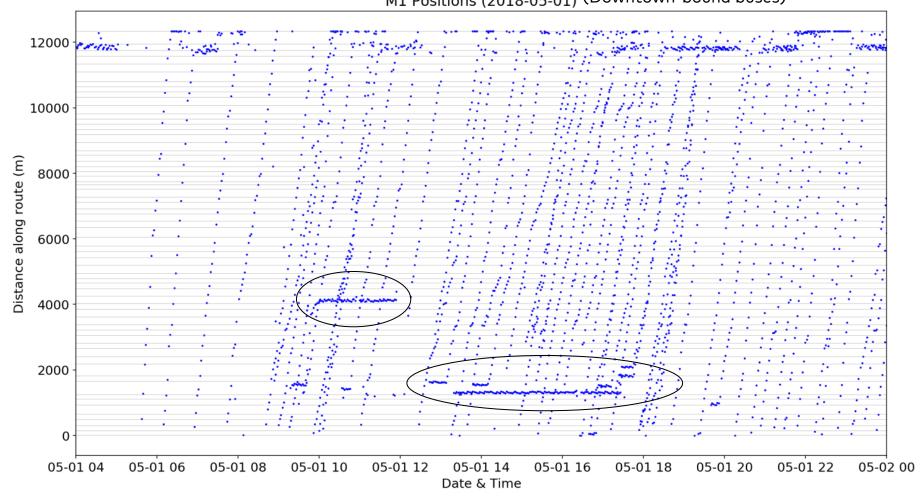
The M1 (Downtown-bound buses)

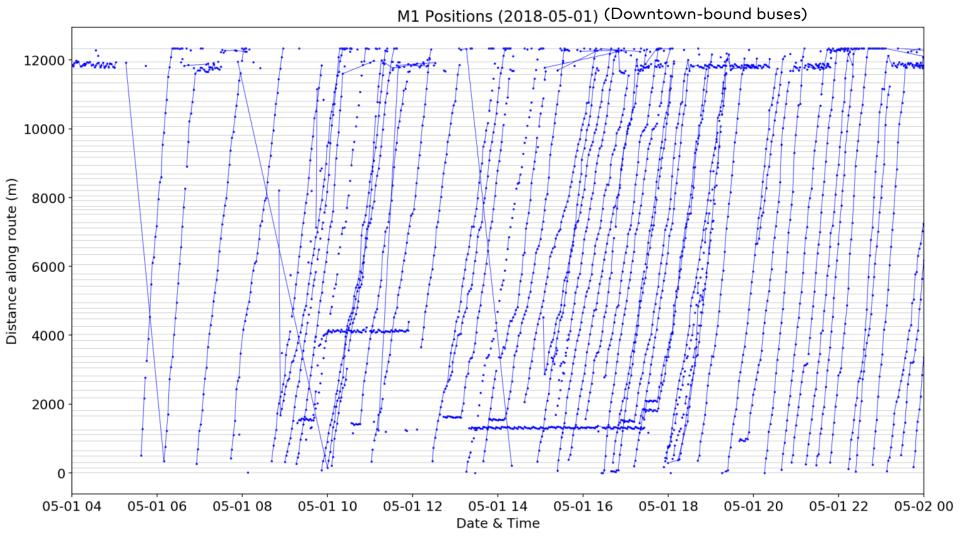


M1 Positions (2018-05-01) (Downtown-bound buses)

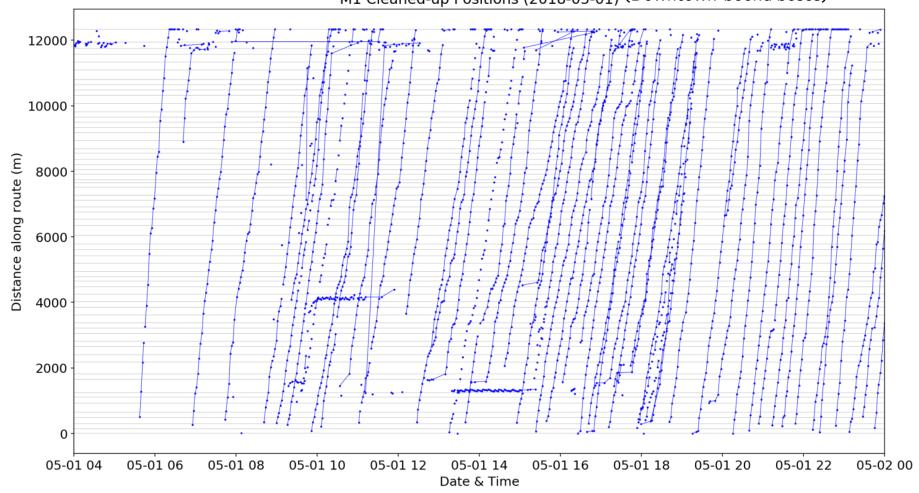


M1 Positions (2018-05-01) (Downtown-bound buses)

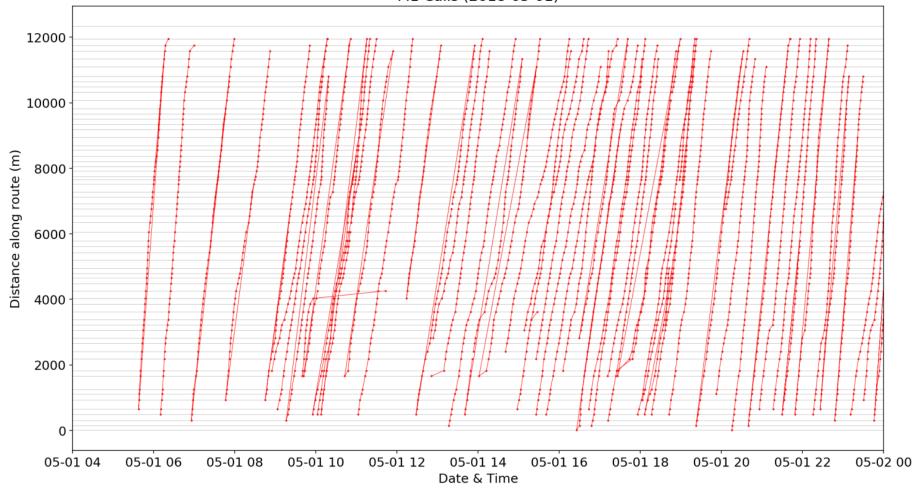




M1 Cleaned-up Positions (2018-05-01) (Downtown-bound buses)







Data analysis

- Assessed aspects of service that captured the rider's experience
- Reviewed methods with NYCT staff

Speed



Reliability

Bunching

Frequent buses (4 or more buses per hour)



On-time performance

Non-frequent buses (Less than 4 buses per hour)

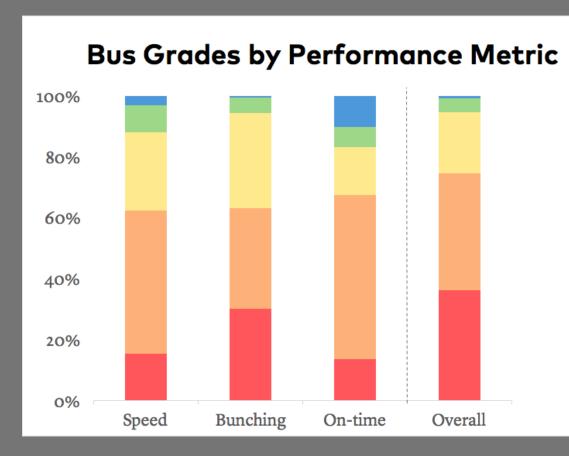


Assigning grades

- Grade based on cumulative GPA
- Thresholds based on performance goals
- Automatic Fs for very poor service in any one area

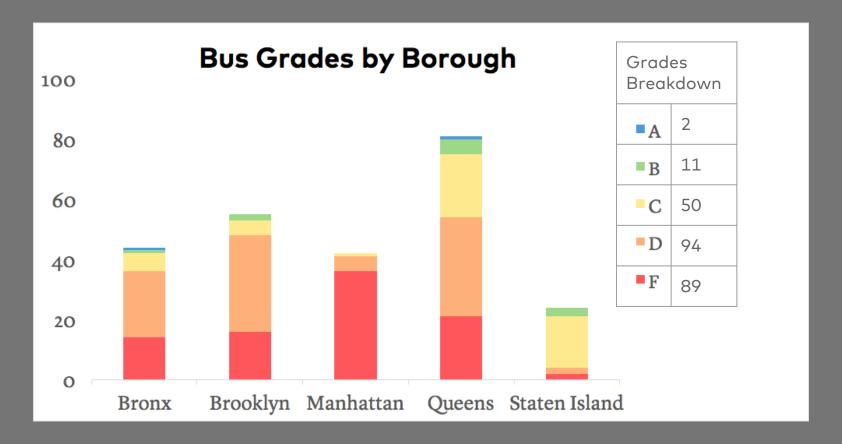
	Speed	Reliability			
	All	Bunching (Frequent)	OTP (Non-Frequent)		
Α	> 12.5 mph	< 2.5%	> 80%		
В	10-12.5	2.5-5%	75-80%		
С	7.5-10	5-10%	65-75%		
D	5-7.5	10-15%	50-65%		
F	< 5	> 15%	< 50%		

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Grade Break	es down
■A	2
■B	11
-C	50
■D	94
■F	89

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Queens

How is your local bus doing?

Q06	Q07	Q08	Q09	Q1	Q10	Q100	Q101	Q102	Q103
F	F	F	D	С	С	С	D	D	В
Q104	Q11	Q110	Q111	Q112	Q113	Q114	Q12	Q13	Q15
D	D	С	F	D	F	F	С	С	В
Q15A	Q16	Q17	Q18	Q19	Q2	Q20A	Q20B	Q21	Q22
Q15A B	Q16 B	Q17 F	Q18	Q19	Q2 C	Q20A	Q20B	Q21 D	Q22 D

What's next?

There's hope for buses...



Check up on your local buses with our report cards

Share your bus
woes with
@NYCMayor &
@JoeLhota using
#busturnaround

Get involved with Bus Turnaround



...But work still to do

Evaluate NYC's Buses for yourself

Campaign

- Bus Turnaround site: http://busturnaround.nyc/
- Bus Turnaround report cards: http://busturnaround.nyc/#bus-report-cards

Data

- Our GitHub repositories: https://github.com/Bus-Data-NYC
- Bus Turnaround API: http://api.busturnaround.nyc/
- NYCT Bus performance dashboard: http://busdashboard.mta.info/
- Portal to MTA's GTFS: http://datamine.mta.info/

Contact us:

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